



hi@carloshermosillo.com  
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## Skills Profile

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- Editorial layout design
- Digital photography
- Image manipulation
- Illustration / digital art
- Packaging design
- Basic CSS & HTML
- Fluent in Spanish
- Process / research
- PC / MAC fluidity
- Pre print production
- Screen printing
- Project management

## Software & Applications

- Adobe Creative Suite 5.5: Illustrator, InDesign, Photoshop, Dreamweaver, Bridge, After Effects, Flash, Acrobat
- Microsoft Office Suite 2011: Word, Excel, PowerPoint, Access, Outlook, Visio
- Windows 7 / OSX Lion
- iLife '09
- Wix & WordPress Web

## Education

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**The Art Institute of California—San Francisco**  
**San Francisco, California**  
December—2011  
Bachelor of Science  
in Graphic Design  
[Best Portfolio Winner]

## Experience

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### **Graphic Designer, nCircle / San Francisco—CA / 12.2010—Present**

Branding, digital & print layout design, web interface layout & design, tradeshow booth & advertisement graphics, PowerPoint templates, freehand & vector illustration, applied media design, custom iconography, interactive flash design, research, animated GIF's

### **Freelance Designer / San Francisco—CA / 1.2004—Present**

[Intec, LIPS Restaurant, AICA-SF, DAMPR Productions, HereDeal, ZAPOsalsa]  
Branding, web design, web coding, research, custom iconography, packaging, printmaking, custom Microsoft templates, infographics, social marketing graphics, editorial layout & design

### **Student Advisor, Kaplan / San Francisco—CA / 2.2010—1.2011**

Customer service, account management, academic curriculum guidance, event management, educational material management, grading

### **Graphic Design Peer Mentor, AICA—SF / San Francisco—CA / 9.2007—3.2009**

Branding, campus advertisement, campus calendar & event design, graduation ceremony advertisement & collateral, web graphics, cartography (designed first official campus map semantics, syntactics and pragmatics), event planning, event leadership, design mentor

### **Administrative Assistant II, UCSF / San Francisco—CA / 6.2006—7.2007**

Check requests, financial reimbursements, calendar management, research publication submission, proofreading, file management, writing, administration

### **Administrative Assistant I, UCSF / San Francisco—CA / 3.2005—6.2006**

Filing system management, follow-up with bilingual participants, reception desk assistance, document proofreading, calendar management, writing